



9-1-1 Public Educators of Texas
3rd Quarterly Meeting
July 28, 2015
Frontier's of Flight Museum, Dallas, Texas

Meeting called to order at 10:05am

Opening Activity- Best Summer Place/Vacation

Approval of minutes – Pamela Frisk

After much discussion- Susan made a motion to table the approval of the minutes and Cindy seconded

Treasurer's Report – Leticia Truex

Leticia distributed a copy of the treasurer's report. She asked for any questions, there were none.

Communications report/website update-Cindy Bridges:

The website now has the new Dropbox loaded with the new Directory and photos behind the Membership Directory link on the home page.

After clicking the link and using the password, you will taken to a folder listed as Directory folders, which has the PET Membership Directory spreadsheet and a folder with folders for Current member photos and historical ones. *If you do not like yours or one is not shown for you, please forward one to me at cbridges@wilco.org

Also, the website has been updated with all links and all of the historical photos and information embedded in the webpage previously is in the folder listed as "Website Images".

You will also note that there is a folder listed as "9-1-1 Pet Newcomer's Guide", this should be exactly like the one behind the link on the webpage but until they are able to be scrubbed and verified there is nothing new added to one vs the other, it will not be deleted from the old (inaccessible Dropbox).

Lastly, Google had our webpage listed as being "hacked" and our webmaster worked for two days to get that resolved- it is now listed correctly on the Google. Thank you to Tina Chaffin for noting it for us! 😊

President's Report-Charlesetta Malone

- PET Elections – Don't forget to vote for the 2016-2018 Board/Committee Chairs-
 - August 28, 2015 deadline to end elections
- Review of the Bylaws
 - Sent out the bylaws with changes in red- trying to make the election process easier. – See attachment
- Cell Phone Sally App Initiative
 - Discussion about the app
 - App will not be relevant if not done soon.....

Do we need to get bids?

Questions and thoughts:

How did we come up with the orig bid 10000

Need to put out a bid

Have a committee

Management of money through My 911 shop

Needs updated

Who would market this and who would use this?

Melinda did some research and got some quotes

Charlesetta will compile an action plan

- Formed a new committee for the Cell Phone Sally App

Chair: Kelly

Members: Charlesetta, Susan, Patti, Andrea, Leticia, Pamela, Frances, Connie and Sonya

Cindy made a motion to work with the newly formed committee and bring more info to this initiative to the next meeting.

Kelsey Dean amended the motion to say that we receive information via email and take to our agencies for feedback and then talk about moving forward with the initiative at the next meeting. In the meantime, keep on taking donations. Frances seconded.

- Presentation of 9-1-1 Public Educator of the Month
 - May is Frances Jimenez
 - June is Cindy Bridges
 - July is Sonya Clauson

9-1-1 Legislative Update- Andrea Wilson

No information

NCTCOG 9-1-1 Public Educators Group – Kelly Williams

Please see attachments about Kelly's Cinema Ads

Nena Pub Ed/Training Update- Sonya Clauson

Text to 911 resources.

Go to NENA page and then public education and there will be recommended messages and news release and logo. Just some things to remember -Please be ready for that call, have a plan, media will call and ask, have a press conference to tell public when and how it should be used. Be prepared!

NPEF National Public Educator Forum Conference-Patti Davis

Great Conference in Golden, CO ! There are new resources in the drop box. Next conference will be in Frisco, TX at the Embassy Suites. July 31, 2016. More info on webpage - 911npef.org

Share Time

Patti Davis: Bill Boards . NPEF . Strategic Plans

Susan - New Admin great graphic skills- Doing some different pics of cellphone sally as a director the new theme is Coming Soon to a phone near you..... Early 2016
Balloon Festival is Sept 18-20.

Tina-has 9-1-1 stickers. Had a great six flag event
9-1-1 Cruise and cruise raffle tickets

Kelly

Revamping literature and will send out to all.
Updating pics and some literature
Geo Target for Pandora and cable etc.....
Group Buys. -please see the sheet attached

Sonya

Passed around pens,
New catch phrase: your phone may be smart but you are smarter
Screen cleaners for teen tip cards
Overall media campaign- when to call 9-1-1
A lot of media- on 911.Org. Please go to website
Big Focus - Direct Access to 9-1-1. She put out an article on it.
Also put together a public outreach plan and task force.

Joanne- Ref: MLTS: emailed, faxed and contacted all the hotels. And will testing.

Carla Hebert- city offices cannot dial direct 9-1-1.

Kelsey-PSAP Trainer. Want to become a pub ed person
Need Help!

Cindy- Williamson County
TC recognition -

Joanne- National Night out next week will be handing out Kick balls and taking inflatable cell phone sally

Lisa-

Getting ready for 9-1-1 day in September. Burrito Bar for the dispatcher. Giving out to TC's : Coffee Cups with spoons that says thanks a latte and a Starbuck's gift cards.....

Pam and Tish

9-1-1 brings you Human Trafficking Awareness event. Over a week time, there was training for LE/Telecommunicators and Public. Media coverage from all local TV stations and newspaper. Some Radio with

morning interview of Dr. Tomi Grover. Tish made banners for her digital billboard. Last event was a free night out at the local ball park. Tail gate party and free food. Gave away baseball shaped backpacks with all kinds of info from all the local sponsors.

Charlesetta- updating equipment for NG9-1-1
Dispatcher Training and trying to participate in National 9-1-1

Committee Breakouts and Reports:

No committee Breakouts

Items from the floor:

None

Next Meeting Date:

Tuesday, October 27, 2015 at Frontiers of Flight Museum
Cost of meeting will be \$45.00

Those in attendance:

Lisa Aguilar – Midland PD
Kelly Williams – NCTCOG
Cindy Bridges – Williamson County
Charlesetta Malone – Deep East TX COG
Connie Chavarria – City of Laredo
Pamela Frisk – PRPC
Leticia Truex – PR911
Chris Pacino – AECC
Pattie Hanon – East TX COG
Kelsey Dean – CAPCOG
Frances Jimenez – El Paso 9-1-1
Joanne Gilliam – McLennan County
Claudia Caballero – SC 911 District
Sonya Clauson – GHC 9-1-1
Patti Davis – WCTXCOG
Susan Rodriguez – City of Plano
Tina Chaffin – Tarrant County 9-1-1
Carla Hebert – Sweetwater PD
On Phone – Andrea Wilson

Adjourn