



**PET Meeting**  
**November 20, 2007**  
**Dallas-Love Field Museum**

**Meeting was called to order by our President, Bettie Grimes. Attendees were:**

Adams, Dawn	CAPCOG
Aris, Pam	Richardson Police Dept
Banner, Willima	City of Dallas
Borunda, Armida	Rio Grande COG
Bridges, Cindy	Central Texas COG
Caldera, Patricia	EI Paso County 9-1-1 Dist
Chaffin, Tina	McKinney Police Dept
Clauson, Sonya	Greater Harris County 9-1-1
Crittenden, Gail	SPAG
Davis, Patti	West Central Texas COG
DePhillips, Melissa	St Tammany Parish Comm
Dujka, Sarah	Heart of Texas COG
Ebel, Pat	Henderson County 9-1-1 Comm Dist
English, Beth	City of Longview
Flores, Carolyn	East Texas COG
Gonzales, Robert	CSEC
Green, Greg	Panhandle Regional 9-1-1
Grimes, Bettie	Frisco Fire Dept
Hanon, Pattie	East Texas COG
Hardee, Cindy	Midland Emergency Comm Dist
Issel, Sandy	Denco Area 9-1-1 Dist
Mahood, James	Houston-Galveston Area Council
Malone, Charlesetta	Deep East Texas COG
McGallion, Madeline	Houston-Galveston Area Council
Moya, Dorina	LRGVDC
Noe, Elaine	Tarrant County 9-1-1 Dist
Pacheco, Cori	LRGVDC
Perez, Nelly	MCEAD
Rodriguez, Susan	City of Plano
Shelley, Peggy	Texoma COG
Simmons, Alisa	Tarrant County 9-1-1 Dist
Stewart, Becky	CAPCOG
Tapp, Kathy	Hunt County 9-1-1
Trocchio, Darla	MCEAD
West, Sharlene	City of Dallas
Wilson, Renee	Potter-Randall 9-1-1

**Welcome & Introductions (Discussing Hidden Talents):**

Alisa- good mother

Sonya- was cross stitching & mothering daughter & baking

Elaine- grandkids, Christmas crafts

Peggy- veggie gardening & baking

Armida- line dancing (every kind of music), cooking club (ask for papaya muffin recipe)

Patricia- teaching in church

Kathy Tapp- grandkids, scrapbook, read mystery books

Willima- wedding flower bouquets decorated bears

Madeline- flower garden

Jim Mahood- teaching adults and photography (shared some great photos)

Susan- Baking & decorating Cakes (provided one for sampling)

Pat- Mosaic art (very pretty)

Robert- Juggling

Patti Davis- juggle, weld, photography

Bettie- photography, referee or coach because of son's football team

Dorina- Sunday school teacher and her kids

Cori- drawing and painting

Becky- fishing

Dawn Adams- paddle ball

Renee- paint (watercolors and oils), sing (musicals), dance, grandkids

Greg- woodworking, golf, antique maps collecting

Sarah- cooking & she is engaged

Sandy- singing & my husband

Charlene- bakes & fashion wraps

Pam- cross stitch & crafts that cost money (Christmas pins, crochet, teaching knitting, blankets for Project Linus

Charlesetta- singing

Patti- sings in the choir, shop & hunt for husband, dance

Tina- bake & soccer (provided several choices for dessert)

Melissa- cooking & fish (recipe for white chocolate coconut cake)

Carolyn- raising cattle, hunting and fishing

Cindy- scrapbooking and card making

Nelly- soccer, volleyball, salsa dancing

Darla- step aerobics, dance and cooking

Cindy Hardee- making baskets

Gail- knitting (made a cute stocking)

**Approval of minutes (Bettie Grimes):**

Willima moved to approve minutes as sent out by Secretary and Kathy Tapp seconded.

Motion passes.

**Treasurer Report (Pat Ebel):**

Susan moved to accept the Treasurer's Report, Alisa seconded. Report accepted.

**Election Results (Bettie Grimes):** recognized committee chairs for last period with certificate.

2008-2010 Board Members-  
President Elect- Susan Rodriguez  
Secretary- Charlesetta Malone  
Treasurer- Beth English

2008- 2010 Committee Chairs  
Mentoring- Sonya Clauson  
Resource- *Vereda Koch (declined chairship)* Cindy Bridges  
Public Info- Willima Banner  
TC Recognition- Patty Cross  
Liaison to TENA- Patti Davis

Carolyn suggested a Historian for PET Group. Becky moved to form a Historian position and Sonya seconded. Patti Davis stated this would be an appointed position until the next election period. Carolyn suggested this position should create a time capsule.  
Committee- Cindy (CHAIR), Bettie, (Renee will send what she has), Sonya, Carolyn & Vereda.

**Goals & Accomplishments sheet (Patti Davis): Attached**

- TX-NENA Conference and Booth (Susan Rodriguez & Patti Davis)  
We were able to get the word out regarding PET Group to members attending the TX-NENA Conference. Patti Davis and Cindy Bridges provided a session where it was discussed what the PET meetings entail. It was suggested to possibly have a National PET Group, hoping to foster a national Public Educators group.
- Possibly have a PET booth at the NENA Conference. Becky stated it was a great idea. Robert stated it would be great to have more publicly known kudos to our group. Rene moved and Armida seconded. Motion passes. Committee formed- Becky, Susan (chair), Patti D, Robert, Willima, Pat E. Volunteers will be needed to man such a booth- look for a request in the future.

**FCC Notice on the discontinuation of analog cellular service: (Susan Rodriguez for Vereda Koch):**

Basically old donated phones will be useless so it is imperative to educate the public agencies that are utilizing these avenues. Sonya stated this will be good for the non-initialized phone call issues at PSAP's. Tina asked if there will be a list submitted by the carriers as to which phones will become obsolete. The PET Group will possibly draft a

letter to the phone manufactures requesting a complete list of phones that will not longer work after this deadline. Possibly even create a draft press release. It was suggested that 2-1-1 and Texas Council of Criminal Justice can also help in locating the agencies that may use or have these old analog phones. February 18<sup>th</sup> is the deadline from the FCC Notice. (website was submitted by PET Secretary, Cindy Bridges on this date)

**PET Website (Sonya Clauson):**

Passed out sheet with information (attached) Brad Wetherbee was chosen by the committee and has put forth an initial cost of \$599.88 to create the design, domain name and for one year of monthly updates. The recurring cost for the future is \$299.88 for hosting and monthly website updates. The domain name of [www.911pets.org](http://www.911pets.org) was suggested and approved. Robert moved to go forth with this project and Alisa seconded. Motion passes.

**Lunch**

**Statewide PSA Campaign (Robert Gonzalez):**

PSA will begin to air on Nov 26<sup>th</sup> - March 6th. They are 30 second spots. There will be a link so that members who didn't attend this PET meeting can see the spots that will be airing. These spots were done by professionals through a production company. The production company does the CSEC awards show slide show. The TX-NENA board contributed another \$5000 for production. Robert has asked that we DO NOT CONTACT YOUR LOCAL STATION IN REGARDS TO THE PSA CAMPAIGN. Reports will be sent to Robert mid-January and he hopes to have them available by the Jan PET meeting. Robert will have a Press Release drafted for use to area media. The same spots will play on local radio stations.

**CSEC (Robert Gonzalez):**

Update on fall order, the second week of Dec is the anticipated delivery timeframe. Robert will use Fed Ex or UPS numbers that were provided with order. Unfortunately, DHL can't be used by the warehouse. Willima inquired about crayons on the next catalog order period. Robert stated that prices of crayons and pencils have gone up and that it is difficult for him to match up with vendor. Crayons will be shipped from overseas. Products for the future? Looking for glow in the dark erasers.

**Cell Phone Sally DVD Update (Robert Gonzalez):**

The grant funding criteria was for us to be a non-profit organization. He has asked CSEC if they will be the applicant for the grants. Carolyn moved to approve that CSEC may file grants on our behalf and Susan seconded. Motion passed. Robert will have an MOU for the group. He will follow up on copyrighting the new characters which were created by the PET group. He will visit with the CPS script committee with final touches. Susan stated that the video touches on several aspect of 9-1-1. Video will be approximately 10

min. Presenter's guide is more of a lesson plan/ teaching guide. Robert would like some people who are interested in "testing" this plan so he can quickly replace.

### **Future meeting dates: Patti Davis**

Jan 22<sup>nd</sup> in an Austin location to be determined  
(Hosts: Robert & Teresa & Dawn)  
May 20<sup>th</sup>- (Hosts: TBA after Austin location)  
August 24<sup>th</sup> in conjunction with TX-NENA Conference  
Nov 18<sup>th</sup>- (Hosts: TBA after Austin location)

Membership was questioned to have meetings in other locations than Dallas/ Love Field. Austin (CAPCO specifically) was suggested by Becky Stewart. Patti Davis will research other locations and will discuss this with the TNT group.

\*Committee Chairs (new and old) discussed what their committee is about. This is a brief overview for the new members so they can choose which committee to serve on.

### **Committee Breakouts:**

NMEC: Sonya Lopez-Clauson APCO is currently considering adoption of NMEC guideline. NENA is developing an 8 hr course called "Missing" and an online course. The guidelines will also touch on amber alert. Sonya plans to ask TX-NENA about some regional training on this issue. She also plans to ask TX-NENA regional coordinators to help with PSAP adoption. NMEC picked a few states as targets; TX was not among the target states. NCMEC.org has guidelines listed. Check out NETSMARTZ.ORG about internet safety.

### **Committee Reports:**

#### ***Public Information (Willima Banner):***

They plan to set some goals such as how to communicate in a crisis, putting a positive spin on a story, how to write a press release, how to communicate with other PSAP's and other authorities.

#### ***Mentoring (Sonya Lopez- Clauson):***

Greg Green & Gail Crittenden looking for mentors. Volunteers or people needing mentors please contact Sonya.

#### ***Resource (Robert Gonzalez):***

Robert is thinking of attending a vendor expo with new ideas. Some suggestions for the next catalog included calendar strips, slide puzzles, emery boards, cell phone charms, games for teachers to play with class.

***TC Recognition (Charlesetta Malone):***

Charlesetta discussed what agencies will do for Christmas, will share April TC Week information at the next meeting.

**Share Time:**

Patti Davis- postcard with seeds inside the actual paper, used to notify of their office move.

Bettie Grimes- don't give items away but they do sell things at the store. They use Groggydog.com online for a t-shirt store, \$6 each, drawstring bag, mood stadium cups, desk mood lights.

Sarah- large am/pm pill box in multi colors, slider pens, mini fly swatters, sewing kit, and book bag (nice bag) (RESOURCE SHEETS NEEDED)

Tina- Vile of Life type item, Pill holder with cutter, Child ID kits, Trunk or Treat w/ schools (no items were displayed but resource sheet can be submitted)

Cindy- globe stress balls, rubber cell phone charms, (less than \$1 each), mardi gras pen, sewing kit/luggage tag, aqua clips, sports bottle (TC Week), Duffel bags (TC Week), MP3 Audio device holder, Move clapboard highlighter set, drawstring book bag. (RESOURCE SHEETS COMPLETED)

Alisa- Post It Note boxes (20 yr celebration) (\$3 each), baseball caps, cell phone stand, Know How to Use 9-1-1 With the Phone You Own brochure and campaign banners, had a press conference to kick off Sept 11<sup>th</sup> lots of media coverage, National 9-1-1 Month (April) if passes through Congress, Family event at the movies with buffets, etc. *GET ARTWORK FROM ALISA FOR BROCHURE.*

Willima- Ft. Worth City Streets under the sea/ luau theme, Tahitian dancers, flip flops

Susan- included in Willima event and will participate with tri-area.

Bettie- 1<sup>st</sup> public event, Trick or Treat. Had 8000 kids come through for "Safe Trick or Treating". Their next event is "Holiday Lights" Dec 13<sup>th</sup>- 23<sup>rd</sup> open to the Public FREE.

**Adjourn.**