

9-1-1 Public Educators of Texas  
4<sup>th</sup> Quarterly Meeting  
October 15, 2013  
Frontiers of Flight Museum, Dallas, TX.

### **Call to Order, Welcome & Introductions (Cindy)**

Those in attendance:

Cindy Bridges, Williamson County  
Leticia Truex, Potter Randall 9-1-1  
Pam Frisk, Panhandle Regional  
Gail Crittenden, South Plains COG  
Melinda Crockom, CSEC  
Patty Davis, West TX COG  
Jennifer Brown, University Park  
Amber McQuitty, Frisco PD  
Kellie Williams, North Central TX COG  
DeLanna Copeland, Prosper 9-1-1

Charlesetta Malone, Deep East TX. COG  
Sandy Issel, Denco Area 9-1-1 District  
Leighann Bluntzer, Amarillo  
Lisa Boss, Midland 9-1-1  
Connie Chavarria, City of Laredo  
Jennifer Brown, Highland Park  
Catherine Hartman, Frisco PD  
Andrea Wilson, Montgomery County 9-1-1  
Joanne Gilliam, McLennan County 9-1-1  
Frances Jimenez, El Paso

Logged in on [www.anymeeting.com](http://www.anymeeting.com)

Maria Lemmonds, Collin County  
Sonya Clauson, Harris County

### **Approval of Minutes and Website Report – Sandy Issel**

Approval of minutes – Copies of printed minutes were given out. Corrections to be made to misspelled names, Amber McQuitty from Frisco PD, Connie Chavarria, City of Laredo, Melinda Crockom, CSEC and Sonya Clauson, Greater Harris County 9-1-1. No other edits were needed. Charlesetta Malone motioned to approve the minutes with the edits and Frances Jimenez seconded. All were in favor and motion passed.

Website - If you have any items that need to be added to the website, find mistakes that need fixing or want to add your information to the membership, please let Sandy know and she will work with the webmaster to fulfill your request.

### **Treasurer's Report - (Leticia Truex)**

Leticia gave group the current balance of \$1,077.00. We now have the ability to pay for meetings with a credit card on-site or through pay pal.

### **President Minute - (Cindy Bridges)**

President Minute - Cindy would like to ask Pam to discuss her current progress of TAG Team efforts. Pam Frisk is developing a workshop which will take place in the Spring. The workshop will be called "Public Education TEAM," (together, everyone achieves more.) She thanks Cindy Bridges for all the tag team information she shared and if anyone else has information, please send it to Pam!

Co-op orders - We used to do the co-op orders often. A lot of co-op orders have been getting pushed thru NPEF and this is a wonderful savings opportunity, so keep it up. Don't forget, to always share your order with the group.

Anymeeting.com - Today, we are trying out "anymeeting.com." This is a free site, to anyone who wants to try it. It has webcam ability along with conference bridge, but only six webcams at a time can be displayed. You can also share a power point while on the call. The board members tried it out and everything worked really well when we beta tested it. We have Maria Lemmonds from Collin County on the conference phone. Welcome to Maria and please, interject when you want to say something. Everyone will try and speak clearly, so you will be able to hear and experience the meeting, as if you were here.

Chrysler U-Connect - This is available on newer models only. It is not the same as the sync system on Onstar. News releases are being put out about it now. NENA and APCO are trying to get as much information out there as possible to the public.

TC Alliance - TX NENA decided to create a working group especially for telecommunicators. This special interest group is being formed to give telecommunicators a voice in the industry. Kim Ward, the new TX NENA President is supportive of this group and details are still being worked out. If you are a Telecommunicator or know one that would be a good fit for this committee, please contact TX NENA president, Kim Ward.

TNT/PET Power Lunch - The TX APCO/TX NENA joint conference is being held in April in Galveston, TX. As traditional, the TNT group meeting in the morning and the PET group meets in the afternoon. The power lunch with TNT and PET will be held from 11:30am – 12:45 on Sunday, April 6<sup>th</sup>. Please make arrangements to pay the meeting fee of \$45.00 which covers registration and lunch.

### **Committee Breakouts and Reports -**

Pattie Hanon, TC Recognition - (Led by Andrea Wilson, Montgomery County)

*This committee identifies ways to recognize the telecommunicators across the State of Texas, solicits information from PET group on what they are doing locally to recognize their TCs both during TC week and throughout the year. Information can then be compiled and distributed and/or reported to the general membership at a regular meeting, as needed.*

Andrea Wilson from Montgomery County volunteered to lead the group, in Pattie's absence. Andrea was able to secure over \$8,000 worth of prize donations for her TC appreciation gifts. She received a donation of jars of honey. She contacted the NG9-1-1 education coalition and obtained permission to use their slogan, "Be 9-1-1 Ready," for a label idea. They granted her permission to put labels on the honey, that read, "Bee 9-1-1 Ready!" This was a very clever idea and took very little effort and virtually no money! She held drawings during TC week and would give away specific prizes, which were donated by area merchants. When a drawing was held, she would send out emails, announcing what TC won the prize and she made sure that the actual merchant who donated the prize, received the email and praise for their generous donation. One of the very unique and fun prizes donated, was from Panera Bread, which donated a year's worth of bagels and cream cheese to an agency. Now, THAT is the gift that keeps on

giving! Andrea was asked to send the letters she used to Sandy, who will forward them on to the PET members. Andrea has also gone to area merchants, in person and obtained numerous gifts, that way.

Kellie Williams from NCTCOG was able to get large popcorn buckets donated from Dollar Tree. She filled them with movie theatre popcorn and tickets donated by local movie theatres.

Joanne Gilliam has also been successful in getting donations of food and has used them for TC appreciation gifts.

Sandy Issel - Historian / Website Liaison

*Historian - This group compiles and maintains an accurate record of history for the 9-1-1 Public Educators of Texas and solicits information from the PET group, as needed. Retrieves and distributes historical information, as requested and reports activities to general membership at regular meetings, as needed.*

*Website – Oversees maintenance of the 9-1-1 Public Educators of Texas website and serves as liaison between membership and the webmaster. Reports activities to general membership, as needed.*

Sandy gave website report in beginning of meeting.

Connie Chavarria – Mentoring

*This group initiates and maintains a program to match new public educators with experienced public educators in the 9-1-1 field, develops guidelines outlining mentor responsibilities, maintains a database of mentoring volunteers with biographical information so that people can be matched geographically and according to organizational dynamics. Develops and distributes an association package for newcomers, and reports activities to general membership at regular meetings, as needed.*

Connie has established a TAG Team and the Chief and Sheriff pay overtime or comp time to their people who volunteer for her at various events. TAG team members must be in compliance with their job in order to have the permission to volunteer for the TAG team that she runs. Connie makes presentations to the boys and girls clubs and various community centers. She showed the items purchased from positive promotions for .99 cents and shared some specific printouts regarding TAG team along with several presentations.

Pam Frisk – Resource Committee

*This group maintains the 9-1-1 Public Educators Resource Guide, distributes resource guide information annually to membership, creates a packet for national distribution regarding 9-1-1 public education programs in Texas, provides input for the development and design of new 9-1-1 materials, targets new audiences for future public education campaigns and reports activities to general membership at regular meetings as needed.*

Pam would like to utilize drop box for the PET group resource committee. It is possible for the webmaster to create a link to the dropbox, and inside of that, we will put in an email, with a form that members can fill out and send to Pam Frisk. She will then, add it to the Dropbox. Details are still being worked on for the resource directory on dropbox. For help with various specialty items, Pam suggests that people seek out donation from vendors. She suggests that you ask the merchant to "underwrite" the product and put

their name on it. Pam displayed the pop-up box, that would be a great resource item. She also demonstrated "Thinking putty" for kinetic learners. This is putty that can keep those hands busy, for any kinetic learner.

Pam has a vendor that can beat ANY PRICE out there on specialty items. If you are interested in getting a quote on anything, please contact Pam Frisk.

Some ideas for cheap Pub Ed Items: use office supplies by putting stickers on notepads, make copies of coloring books, etc. See if school districts will design a picture for a project and then all you have to do is make copies or have a local printer reproduce it. Pam's agency has 24 counties and they make map books that have all the roads listed. They sell the map books to farmers, who love them! They can use that money to purchase food for various events.

#### Sonya Clauson – Public Information -

*This position consists of keeping educators updated on new issues that may impact their 9-1-1 messages. This information is forwarded to Secretary for email distribution to membership. This position also offers strategies for addressing public information needs dealing with current topics in the 9-1-1 industry and provides information/assistance with questions regarding media relations, public relations and fund raising events. This position reports activities to general membership at regular meetings, as needed.*

Sonya Clauson will take over this position, from Nancy Dana. The NENA Texting to 9-1-1 still needs some tweeking.

**CSEC Report – Melinda Crockom** The 9-1-1 store is officially closed. Melinda is still looking for a new vendor. All CPS images and printable items are available. Simply email Melinda Crockom at CSEC and she will send you the images and printable items you request - [melinda.crockom@csec.texas.gov](mailto:melinda.crockom@csec.texas.gov) The Cell Phone Sally costume has experienced a price increase and Melinda is looking for a new costume vendor, along with a possible modification to make the costume lighter and with a bodysuit that is a little more generous in size. She will also be making a voice-over for the costume. Melinda would like to form a committee that will come up with new public education ideas. Email Melinda if you are interested in being on this committee. Please send Melinda National Night Out pictures so she can put them on the Cell Phone Sally blogs. Melinda passed around the CSEC Guidelines for use of Cell Phone Sally and friends artwork.


#### **NPEF Report – Patti Davis**

The National Public Educator Forum is a group that is based on what we do here in Texas with PETs, but on a national scale. The conference is a different format style, where people meet in the same room. Speakers come to you, instead of you having to pick sessions to attend. The next NPEF conference is July 20 – 23, 2013 in Naperville, IL (just outside of Chicago) Go to [www.911NPEF.org](http://www.911NPEF.org) for more information.

#### **NENA Pub Ed & Training Committee – Sonya Clauson**

The NENA 2014 conference is coming to Nashville in June. NENA members who are working on their ENP can earn points by giving a session. Please let Sonya know if you are interested in doing a session at the 2014 NENA conference - [sonya@911.org](mailto:sonya@911.org)

Please see more information on this below:



**NEWS & PREVIEWS**  
**NENA2014**  
**CONFERENCE & EXPO**  
Nashville, TN • June 14-19

[www.nena.org/nena2014](http://www.nena.org/nena2014)

**Calling All Presenters...**  
Planning for NENA 2014 is well under way, and the conference team wants your ideas to help round out the program.

Attendees of our conference are always looking for new and better ways of doing things in their professional and personal lives. Feedback from previous conferences shows that attendees expect to walk out of each breakout with key takeaways that are new and can be immediately implemented when they return to their offices.

**Please remember that sessions should issue-focused, not product focused** (i.e. vendor-neutral or vendor-all-inclusive).

**Submission Process**  
Submit your great ideas by **October 18, 2013**. The online submission form for session abstracts is available at [www.nena.org/nena2014/cfp](http://www.nena.org/nena2014/cfp). You can email [Chris Nussman](mailto:Chris.Nussman@nena.org) with any questions you may have.

The NENA 2014 Team is looking for proposals in the following topic areas:

- Accessibility
- Analytics & Big Data
- Applications & Emerging Technologies
- Databases & Data Management
- Funding, Regulation, Policy, & Governance
- GIS
- Interpersonal Issues, Stress, & Morale
- Leadership & Management
- Next Generation 9-1-1
- Personal & Professional Development
- Preparedness & Contingency Planning
- PSAP Training
- Public Education & Outreach
- Social Networking & Media
- Staffing & Consolidation
- Telecommunicator Issues
- Text Messaging

Bookmark [www.nena.org/nena2014](http://www.nena.org/nena2014) for the latest info & updates on public safety's premier annual event!

### **Set Meeting Dates / Hosts for Next Year –**

<u>Date of Meeting</u>	<u>Location</u>	<u>Hosted By:</u>
Jan 14, 2014	Frontiers of Flight	Kellie Williams & Joanne Gilliam
April 6, 2014	Galveston, TX	PET Board Members
July 1, 2014	Frontiers of Flight	Cindy Bridges & Sandy Issel
Nov. 4, 2014	Frontiers of Flight	Andrea Wilson & Alisa Simmons

Susan Rodriguez motioned to accept the meeting dates and Charlesetta Malone seconded. All in favor and motion passed.

### **Save the Dates – 2014**

March 24 – 26	911 Goes to Washington, Washington DC
April 4 – 9	TX APCO/TX NENA Joint Conference, Galveston, TX
June 14 – 19	NENA 2014, Nashville, TN
August 3 – 6	APCO 2014, New Orleans, LA

### **Items from the Floor –**

The TX APCO/ TX NENA Conference is April 6 - 9 in Galveston, TX  
There are three hotels that are within a few paces from the conference center, which is where all sessions will be held. Special room rates are available, so book now!  
Go to the TX NENA or TX APCO website, to find out more information.

### **Election Information for PET group – Schedule:**

Nominations happen in *January*  
Elections are held in *April*.  
Results will be given in *June*  
New President and Board members will be sworn-in *November*  
New Board and Officers will take office in *January*.

Patti Davis made motion to accept this schedule for elections, Charlesetta Malone seconded, all in favor and motion passed.

### **I Drive Safely. Com –**

This group contacted the PET group and asked that their information be added to the PET website. They have information specific to TX. The PET board agreed to place their link on the site, and in-turn, they will add the PET group's website to theirs. Please go to [www.IDriveSafely.com](http://www.IDriveSafely.com) for more information.

### **Volunteer spot.com –**

This is a great place to find volunteers. Susan Rodriguez has used them too!

Andrea Wilson, Montgomery County 9-1-1 –

Texas A&M Agrilife Extension receives grant money and uses it to provide several simulators that can be used for public education, free of charge during various events. Through the Agrilife extension, they are able to bring out a simulated video game, called the Texas A&M AgriLife Extension Service Distracted Driving Simulator. It is FREE of charge. You can make an appt. and have them come out to your event with their team or you can pick up the simulator and take it to your event and run it yourself. They get very busy, so you will need to book early and they may not be available during peak high school periods, like homecoming and prom. If you are going to use a volunteer, to run your booth while using this simulator, you should consider an adult instead of a teenager. You can also have a guest speaker, from the TX DOT or Sheriff's office, to come out to your booth and talk about the dangers of texting and driving. The simulator consists of three pieces of equipment, which are large, including a flat screen TV. Much care will need to be given, when handling this simulator, and you will need a truck or large van, to haul it.

The Agrilife extension also has "The Rollover Convincer" available to be used, free of charge. He Rollover Convincer provides education on pickup truck safety and simulates a rollover crash.

Copies of each brochure are provided on the following pages, for more information:

## Distracted Driving Simulator

The Distracted Driving Simulator is designed to give participants a hands-on experience with the dangers of distracted driving, especially texting and driving. Through a realistic simulation the participant drives on a busy highway while reading and responding to text messages on their cell phone. Most participants quickly become involved in a crash and learn in a safe environment that texting and driving do not mix.

Distracted driving is responsible for up to 22% of crashes in Texas.\* Teens are especially at risk due to their inexperience. The combination of inexperience and distractions leads to fatal crashes. Teens have the highest rate of fatal crashes due to distracted driving.\*

\*Texas Department of Transportation, 2012

## Get the message out—Talk. Text. Crash.



Driving requires visual, manual and cognitive attention.

**Visual**—Keeping your eyes on the road.

**Manual**—Keeping your hands on the wheel.

**Cognitive**—Keeping your mind on your driving.

**Texting takes away all three at once!**

### The Dangers of Distracted Driving

Sending or receiving a text takes a driver's eyes from the road for an average of 4.6 seconds, the equivalent (at 55 mph) of driving the length of an entire football field, blind.\*

\*Virginia Tech Transportation Institute, Distracted Driving Study, 2008

#### Know the Laws in Texas:

Cellphone use is prohibited under the Graduated Driver's License Law

Cellphone use is prohibited for all drivers under age 18

Cellphone use is banned in school zones when posted.

## Check Out the Simulator

The Texas A&M AgriLife Extension Service

Distracted Driving Simulator is made possible through a grant from the State Farm Insurance Company. The simulator can be reserved for a program at your school or safety fair. When possible team members from the Passenger Safety Project can present a program and demonstrate the simulator. Arrangements can also be made to loan the simulator to organizations for their use at programming to educate on the dangers of distracted driving.



For more information, contact:

**The Passenger Safety Project Team**

**Bev Kellner, Program Manager**

(979) 862-1782 or email:  
 bkellner@ag.tamu.edu

**Myrna Hill, Program Coordinator**

(979) 862-4658 or email:  
 mrhill@ag.tamu.edu

**Fiona Santillan, Program Coordinator**

(979) 862-4658 or email:  
 fsantillan@ag.tamu.edu

Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, sex, religion, national origin, age, disability, genetic information or veteran status.

TEXAS A&M  
**AGRI LIFE**  
 EXTENSION

## Distracted Driving Awareness



Passenger Safety

in cooperation with



## What is the Rollover Convincer?

The Rollover Convincer is basically the cab from a pickup truck attached to a frame with a motor and mounted on top of a trailer. The windshield and doors have been removed so that the interior can be viewed. When the electric power is turned on, the cab rotates to simulate a rollover crash.



When demonstrating the Rollover Convincer, an adult dummy is used in the driver position, and either another adult dummy or a child size dummy in a safety seat is used in the passenger position. First, the demonstration shows what happens when the dummies are correctly using their safety belts. The dummies remain in the cab as the Convincer is rotated 1 or more times. Then, the dummies are unbuckled and the demonstration is repeated. After 1 or more rotations, the dummies are tossed around in the cab, and often either partially or fully ejected, thereby showing the importance of wearing safety belts.

"The Rollover Convincer made an impact on my friends and me. It made me realize why my mom has always stressed wearing a safety belt on every trip."  
 -Ana-Lisa Fonseca, age 16  
 Bryan, TX



### To Reserve a Rollover Convincer:

**Contacts:** Bev Kellner  
 Program Manager  
 Passenger Safety  
 979-862-1782  
 979-845-6496 FAX  
 bkellner@ag.tamu.edu

Myrna Hill  
 Program Coordinator,  
 Passenger Safety  
 979-862-4658  
 210-452-1496-cell  
 979-458-3439-FAX  
 mr-hill@tamu.edu

Fiona Santillan  
 Program Coordinator  
 Passenger Safety  
 979-862-4658  
 fsantillan@ag.tamu.edu

**Address:** Texas AgriLife Extension Service  
 Passenger Safety  
 2251 TAMU  
 College Station, TX 77843-2251

Educational programs of the Texas AgriLife Extension Service are open to all people without regard to race, color, sex, disability, religion, age, or national origin.

## The Facts on Pickup Trucks and Rollovers

### The statistics:

- Pickup trucks are twice as likely to roll over than cars.
- Safety belt usage rates in pickups are lower than in other vehicle types.
- Safety belts reduce the risk of dying in a rollover crash by up to 75%.

### In this region of the country:

- In Texas, one in four vehicles is a pickup truck.
- Younger drivers, ages 18-34, especially males, are more likely to drive pickups.
- 50% of pickup truck drivers killed in Texas were not buckled up.

Source: Texas Department of Transportation, 2011



## How to make a difference in your community

### Where to begin:

- Contact Passenger Safety for details on giving a Rollover Convincer presentation in your community.
- Work with your 4-H agent or county Extension agent to plan the presentation.
- Make arrangements with local schools, 4-H clubs or other youth organizations to demonstrate the Rollover Convincer.

### Passenger Safety will provide:

- Assistance in reserving a Rollover Convincer for your presentation
- A video with information on operating the Rollover Convincer
- A script with a complete program to deliver along with your presentation
- Resources to distribute at your program including current safety belt laws

## Help Increase Safety Belt Usage Among Teens Save-a-Life

TEXAS A&M  
 AGRILIFE  
 EXTENSION

The  
 Rollover  
 Convincer



IT'S NOT JUST FOR DUMMIES



Check it out...  
 And make a *Difference*  
 in your community

Texas AgriLife Extension Service  
 Passenger Safety  
 2251 TAMU  
 College Station, TX 77843-2251

Passenger Safety  
 In cooperation with  
 Save a Life  
 Texas Department of Transportation

## **Share Time –**

Jennifer, Highland Park – They are having some challenges working with area neighborhoods on National Night Out. Andrea Wilson suggests that she start by making some contacts with her city and introduce herself. Alisa Simmons suggests that Jennifer develop relationships with area PIO's (public information officers.)

Aisa Simmons, Tarrant County 9-1-1 District - Discussed the successful media campaign in collaboration with NCTCOG, Denco and Plano. The September media campaign just finished up and was complete with cable, outdoor, Vietnamese radio, Spanish radio, etc. Tarrant County has a couple of digital boards, running the message. The Tarrant County 9-1-1 District TC appreciation event was held at The Ballpark in Arlington and was very successful with 1200 attendees. They also participated in a media buy with Radio Disney and had two giant "back to school" rallies. About 4000 kids were in attendance. There will definitely be a need to increase the volunteer base for next year because there were so many kids! At the back to school event, Radio Disney gives out movie tickets, posters, etc. A 9-1-1 Dispatcher gives a 15 min presentation about 9-1-1, and it is given both in English and Spanish. Alisa will send out the radio ad so everyone can hear it. National Night Out (NNO) was swamped with requests, and all organized events were successful. A co-op order from Alisa is coming soon!

Susan Rodriguez, Plano 9-1-1 - For April 9-1-1 education month, they did city bill inserts. They have a public education committee and work has been started on that. They are going back to doing parades, festivals, and other community events. For NNO, she partners with her local PD and visited 5 block parties this year. Next year, with help from the committee members, they will be able to hit more. She is very excited about the public education committee. Susan is looking for volunteers for the TX APCO/TX NENA Conference. Please contact her if you are interested in volunteering, [susanro@plano.gov](mailto:susanro@plano.gov)

Patti Davis – rural PSAPs participated in NNO. For Christmas, they will have another decorating contest. Patti is dressing up and will visit PSAPs this year with others for Halloween. Patti is working on new tshirt design. It is not complete yet, but she will send it out when it is finished, and you can order shirts if you like them!

Connie Chavarria - They held an appreciation luncheon for the South TX Region and gave each Telecommunicator a very nice coffee set. Every day of TC week, the police dept., sponsors a different meal for each shift. NNO is very big in Laredo. There is a lot of political presence that attends and this year was no different. The NNO event was held at a new baseball field. Connie is preparing for next April, where she will work with the ARD program at High Schools to develop a PSA. It will be a contest with the schools and HEB is one of the sponsors. The school that wins will be recognized by the mayor and police chief.

Lisa Boss - For NNO, they did a PSA which talked about public education. They did a 9-1-1 day at the ballpark and she had shirts made for TCs. Hoodies will be given out for Christmas. The fire dept. had an open house. Their agency has ordered a CPS costume. The Chamber of Commerce keeps them informed of events going on in the community and they are going to have some free advertising space on digital screens in the area.

Gail Crittenden – They gave out the blue shirts that say, “Your Worst Day is our Work Day.” They also gave them decks of cards and ordered ballpoint pens. Gail always takes a basket to each agency, and this year, she bought real bright colored bowls and filled them with games, food, etc. She purchased the food items with money they made selling maps.

Leighann Bluntzer - She has been put in charge of education with Leticia. This Halloween, they will participate in the trunk and treat. Each person that attends, volunteers to decorate their trunk and give out candy to the kids.

Pam Frisk - She is working on TAG Team right now. She wants to go to each County and have a discussion with the supervisor of the volunteers that are on the TAG Team. She wants to make sure they are willing to let her have the volunteers and that the volunteers will be able to commit their time to the TAG Team.

Sandy Issel – September TC Appreciation event was held on Sept. 13<sup>th</sup>. Renaissance Festival was the theme. She hired actors from the Scarborough Fair that came out dressed in traditional renaissance attire. They really added to the ambiance of the evening. Everyone that attended the event had a fabulous time. She recently designed a 2014 Life and Fire Safety calendar that will be given out to all the school children that attend the Fire Clown program. She will be sure to send out notices on orders she is going to place, for group ordering opportunities.

Cindy Bridges – Just moved into a new 9-1-1 center in Williamson County. For NNO, there were several block parties. For TC Week, they had BBQ brought in for each shift.

Charlesetta - She might order some of Patti Davis’s shirts. She is working on her TAG Team, which she called “The Steppers.” Every year, she begs all her fire and police dept. personnel to be part of her Steppers team. She has a little bit of public education money in her budget, so she will definitely be looking for some co-op orders. She would LOVE to get some of the wooden toothpicks. And, she also loves the sponges with the telephones on them.

Leticia - For TC Week, they did a “Dispatcher Around the World.” Leticia works with all school resource officers, to get items into the schools every year. During August and September, it gets very busy every weekend, with events.

Frances Jimenez – Frances is new to the El Paso Public Education program. She worked in media before and then at a primary PSAP for a while. She is working to develop relationships and works with school police depts., city police depts., border patrol, etc. She has been out with these groups, to schools during their simulations of car accidents. She is going to help them, by getting a pre-recorded 9-1-1 call, to enhance their presentation. She likes the idea of TAG Team and it will be helpful, as she has 13 agencies to support. They are participating in a Halloween event and will provide reflective mylar bags. [www.nicaboyne.com](http://www.nicaboyne.com) is a great company that handles non-toxic items that glow!

Delanna Copeland – Managed a drawing contest for kids. The winner got a tour of the agency. They catered one meal each day for TC week. Chef made a cake and the firefighters decorated it for the dispatchers. She went to the High School art department and arranged for those students to come out to agencies and do free face painting, which everyone enjoyed. Delanna went to the town secretary and

asked permission to attend their next council meeting and ask for help getting donations. The Town Secretary maintains a list of area merchants and she will provide that to Delanna, so they will know who to approach for donations. At the "Movie at the Park," she is allowed to do a 5 minute presentation for the kids before the movie.

Joanne Gillam – For NNO, they handed out battery operated fans. Kids colored on them and decorated them during NNO. Cell Phone Sally has been very busy and they are getting a new CPS costume soon. Their office is moving. New bldg. is being built

Kellie Williams - NCTCOG - got popcorn donated from movie theatres. They are working on using free social media. They have put pictures of NNO on the webpage. November she is hosting her first TAG Team meeting.

Andrea Wilson – She has obtained free cable advertisement from some of the cable providers. Recently worked with students at high school for a logo contest. A senior in high school won the contest and they are using their design as their new logo. She re-designed their website and added a lot of pub ed. If you have struggles finding volunteers, you should contact your local high schools. Those students can help in a variety of ways and they need hours. Andrea also works with Citizens Police Academies. They go out to some local schools and make presentations. Merry Main Street, held in December is a big event they are involved in. They also participate in Freedom Fest. Andrea will be asking movie theatres to put their pub ed messages on the screens before movies. They are working on placemats to use in area restaurants. Walmart and Target help underwrite these type of things, as long as they can put their logo on them.

Motion to adjourn made by Susan Rodriguez, and Frances Jimenez seconded. All in favor and motion passed. Meeting adjourned at 2:15pm.