



9-1-1 Public Educators of Texas
1st Quarterly Meeting
January 14, 2014
Frontiers of Flight Museum, Dallas, TX.

Meeting called to order at 10:08am

Approval of minutes and Website Report – Sandy Issel

Sandy will send out the minutes from October to all membership and ask for review and approval. Any issues with the website, should be reported to Sandy. She works directly with the webmaster.

Treasurer's Report – Leticia Truex

We have \$1107.31 in the bank. \$16.00 service fee is back on the bank account unless we can spend \$200 per month, or keep a huge balance. Perhaps a more local bank would be willing to work with us, to give us a free checking acct? The larger branches will not work with us on that.

When you sign up for a meeting, you will automatically get a confirmation that explains the options to pay through Pay Pal, credit card, or payment by mail.

Last Meeting Follow-Up – Cindy Bridges

At the last meeting, we discussed the TC Alliance. Make sure you contact Kim Ward, and let her know if you are interested in being part of the group. The TC Alliance works on things specific to Telecommunicators, such as the licensing that has been approved and put into mandate by TCOLE.

Melinda from CSEC has successfully put together a committee of educators to come up with ideas. If you are interested in being part of this committee, please reach out to Melinda.

President Minute – Cindy Bridges

The PET group should be inducting a new President and board at this January meeting. The board members have volunteered to stay in their positions for another year, if that is the wish of membership. Sonya suggests that we go ahead and expedite the process, to allow a new board to take their seats in April. We will need to modify the bylaws to make necessary changes to them, which will get them in line with the proper timeline for nominations. Susan Rodriguez motioned to suspend the current bylaws and expedite the election, allowing the new board to be seated in April, Alisa Simmons seconded the motion. All in favor and motion passed.

We should create a bylaws committee to change section B which speaks to the elections, and make necessary changes. Charlesetta Malone will head the committee, to make these changes. Kelly Williams and Alisa Simmons will assist her. In April, these revised bylaws will be presented to the group for vote.

Pam Frisk motions that we now accept nominations until Jan 28th. On Feb. 11th, announce the slate of officers and voting begins, which closes on Feb. 25th. Winners will be notified of their new positions by March 1st and will officially take their seats on April 6th. Seconded by Susan Rodriguez, all in favor, and motion passed.

The TX APCO/ TX NENA joint conference is in April. Nominations for TX NENA are due on Jan 20th.

PET and TNT booth - We need theme ideas for the joint booth. The TNT group is open to ideas as long as it is not Duck Dynasty. Sandy Issel suggests a cruise theme. We can cruise into education and training! We need a committee to work on the PET booth decorations and give-a-ways, which needs to be coordinated with TNT as well. Leticia, Pam Frisk and Leighann Bluntzer will help. Andrea Wilson will coordinate the volunteers and Susan will put them on volunteer spot.com. The time to set up the booth is Sunday from 12-5pm, which is the exact time of our meeting. Sandy suggests that the group skip share time, and end the meeting around 3pm. We can all meet in the vendor hall and will assist with the booth setup. We will once again, be having the power lunch with the TNT group on April 6th at 11am. Registration will be \$45.00 for PET members. This covers the cost of the lunch.

TNT voted yesterday, to have ribbons put on their conference badges. Their ribbons will be purple ones with silver text that reads, "TX Trainers." Cindy will try to find a color that is not already taken. The ribbons will say "9-1-1 Public Educator." She will make sure it is not the same as the TX-NENA Public Educator of the Year award winner.

Upcoming Meeting Hosts:

April 6 – the current board members

July 1 – Cindy Bridges and Sandy Issel

November 4 – Andrea Wilson and Alisa Simmons

Nominations – Charlesetta suggests that we incorporate a new committee, named "Communications." This will combine Historian and the Website Liaison. This committee can create subcommittees as needed to take care of Facebook, new and interesting information for the website, etc. Gail made a motion that we combine the historian and website positions into a new position called, "Communications." Joanne seconded the motion. All in favor and motion passed. Charlesetta commended that the Bylaws also be revised to reflect the new committee change during the review process.

CSEC report - Melinda Crockom

- Melinda would like to video the public academy being held at NCTCOG March 27 – 28.
- New activity sheets will be placed on-line soon. Information will be sent, letting you know when they are ready to download. As usual, activity sheets are free on the CSEC website. A few of the best public service announcements that were created by students will be placed on the CSEC website soon.
- Melinda has created a public education committee to generate new ideas for educational opportunities. For larger ideas, such as application development for smart phones, CSEC will seek out ways to help with funding by using a system called "crowd funding," where the idea can be placed on a website and donations can be made, to help with the cost. She will also be presenting some of the less-expensive ideas to Robert Gonzales at CSEC, to see if they can help fund some of them out of the CSEC budget.
- Flat Stanley - Melinda would like to create an activity, similar to Flat Stanley that will involve Cell Phone Sally. This will get CPS into the schools. She will let us know more about this idea, as it progresses.
- Lynda.com - CSEC paid for a year's subscription which will expire in June. Melinda would like to have as many educators as possible, take advantage of the free training videos that are available on

this site. Please use this information when logging into the Lynda.com website -
username: melindalauren password: Flash2001

- Melinda will be exploring analytics to help gather performance measures. One example of this, is a count of how many views you have on your website, how many likes you have on Facebook, etc...

Patti Davis - Patti's agency has agreed to open and manage a 9-1-1 store, similar to the one that CSEC had. Patti will send the information to the Secretary for distribution when it is ready to launch. Some ideas of products that will be available for purchase, are litterbags, pencils, pens and other basic items. There will also be a new public education t-shirt, designed by Caryn DeMarco which will be available in pink, orange and safety green. Payment can be made on-line, along with an option for tax exemption. . Authorize.net will be used in place of the normal Pay Pal system that we are all used to. Any agency inside or outside the State of TX can use the store. Everyone is welcome to send Patti Davis their vendor information.

As a reminder, Cell Phone Sally and Red E Fox cannot be sold outside the state of TX. The agreement between CSEC and 9-1-1 for kids is expiring in the next few years, so after that time, it will be necessary for permissions to be given for any entity to use Red. E. Fox.

Next Gen 9-1-1 Institute has its awards gala in March. Carla Anderson was always in charge of nominations and awards. Alisa Simmons is now in charge of the awards. Charlesetta volunteered to help her.

Sonya Clauson - NENA Public Education committee has been meeting regularly. The NG public education committee led by Sherri Powell has been meeting twice a month to get preparations done for texting to 9-1-1. She will share the link with everyone and it contains high-level information about texting to 9-1-1. May 2014 is the deadline for the phone companies, to have the solution in place for texting to 9-1-1. The committee has developed a slogan: "9-1-1 call if you can, text if you can't." The slogan is already being used by some groups. Vermont for example, is using it as they have put together two TV and two radio public service announcements. The information available on the NENA site looks very good and is available for all authorities. Richard Rey and Donna Platt are chairs for the accessibility committee, Donna works with the deaf and hearing impaired community. They will be helping put together a script for a video that will be shared. The National 9-1-1 Education coalition is made up of several groups. It is very similar to NPEF, and the goal is to share all kinds of resources with a focus on public education during April Education month. Last year, the slogan was "9-1-1 the number to know" and "Be 9-1-1 ready." They voted to not add the new slogan, call if you can, text if you can't for national publications. Rumor has it that the carriers are leaving it up to the educators on when and how to launch the messages. Sonya will forward information and proposal to Sandy about this, and needs feedback very soon. NENA is having a joint committee meeting, inviting those who are currently on committees and working groups. This meeting is scheduled Feb 24 - 27th in Irving. It is free, except for the hotel.

Susan and Patti - The NPEF (National Public Educators Forum) conference is going to be in Naperville, IL in July. They already have people in place to make presentations. The hotel is very nice and has been renovated. Naperville is a very fun town and the people are friendly and nice. The keynote speakers are being lined up now. This year there will be a session on how to develop interesting power point presentations. They are hoping to have a speaker that has taken a regional approach and has many

agencies on the same page with education. If you are not a member of NPEF, you should be. Free to join, and they have a Dropbox set up, and it is similar to the PET Dropbox. 911NPEF.org is the site. Click on the "join me" link. Check out the website, also, to get hotel booked and get registered for the conference.

Share Time -

Andrea Wilson, Montgomery County - Did a huge trick or treat event, and two electronic billboards.

Sonya Clauson - in Nov. the Greater Harris County 9-1-1 District celebrated 30 years of service. They gave out lapel pins, ornaments and had celebration. The notification system has the ability to send a voice or text to those registered - 11,000 users so far. Sonya has to create a brand new public education effort that will take registered people's information and be able to supply that to the PSAPs. Datamaster is developing their product. Sonya found an article in "Family Circle" magazine, where it states that it is possible to turn a smartphone into a safety net by downloading an app called, "glympse." The way the app will function is this: when the glympse app is active on a smart phone, it is possible to connect with someone and they can watch you. Some examples of how this is used, is a young child walking somewhere alone, or someone walking to their car at night who is alone. This application also has a panic button you can push which automatically calls 9-1-1.

Kellie Williams – Had her school resource officers go into the schools and gave the students a project. She gave them coloring books that had areas for children to sign a sheet that said "I appreciate you." These were mailed out to the dispatchers. Since January, there has only been one true text to 9-1-1 call at their agencies. A couple of pranks were received. In March, the public education academy will be taking place at NCTCOG. This is for brand new public educators as well as seasoned. For TC week, she is planning an event that will follow a TV theme - different channels, featuring different events that will take place.

Joanne Gilliam - gave out Cupcakes for Christmas, and had a celebrity guest to sing for everyone.

Gail Crittenden - Participated in a coop order of mugs for TC appreciation gifts. She has been working with Kellie Gurley on cleaning up and organizing the public education room.

Charlesetta Malone - Get your nominations in as soon as possible. Go to texas.nena.org website, for more information.

Sandy Issel – showed the new retractable screen. She will send out the vector artwork as soon as she can get it from the vendor.

Cindy Bridges - thedatingdivas.com is a website that has some great, inexpensive printables that are available for different holidays. Cindy showed her paper bag with the M&M instructions.

Audrey Alsip - She is absorbing all the information. She just took over public education. She has 25 years experience in dispatch. She needs an estimate of cost for the upcoming joint conference in Galveston.

Cindy Bridges will email her a breakdown. Please send the email to: aalsip@uptexas.org

Armida Borunda - has been very ill, however, has been moved to a rehabilitation facility. Any encouraging cards, pictures, etc. will be appreciated. No flowers, candy or other gifts are allowed. Sandy will send her a card from the Public Educators of TX . Please send any correspondence to:

Armida Borunda
C/O Cindy Herrera
1507 Hacienda Ave
Carlsbad, NM 88220

Beth English - Living in a blender right now. She just got \$1000 from Walmart to use for public education materials. They purchased SMART 9-1-1. She will be doing a lot of training sessions on that. They just switched their mass notification system. She is doing a senior citizen computer class. She will be showing them how to sign up for SMART 9-1-1. Look at the NPEF Dropbox for ideas.

Susan Rodriguez - Not sure what she is going to be allowed to do, as she is still in the transition phase at work with new Director. They have participated in several different community events. The dancing 9-1-1's were a huge hit at recent events. She is doing a display in City Hall. For two weeks, she will be placing stuff in the display about the City's warning system. Not sure what she is doing during TC week. Susan is the volunteer chair for the upcoming joint conference.

Patti Davis - She did mugs recently. She will do another coop order for mugs and short sleeved t-shirts soon and is giving the mugs to TCs in April. She will be ordering new pens with new logo on it. Should be receiving new t-shirts soon. Store should be up and running next week. She will let us know.

Lisa Boss - Has ordered a Cell Phone Sally costume. She presented the 9-1-1 drive to schools. They played charades at the presentation and the kids really enjoyed that interactive game. She went over the information prior to her presentation, and then was surprised at how much everyone learned. Chamber of Commerce has given them \$500 worth of free advertising. Advertising is on a digital billboard. She does presentations to 5 year olds.

Connie Chavarria – Put on a Christmas dinner for dispatchers. They gave gifts of buddy kegs and captain's chairs. They purchased chargers and thermometers. Are planning TC week right now. Director wants to cut back on public education.

Patti Hanon - Her agency is not doing anything right now.

Lydia Seiple - She is getting back into the public education. She will look forward to continuing to visit the meetings.

Motion to adjourn at 2:10 pm by Charlesetta Malone, seconded by Patti Hanon. All in favor and motion passed.

Meeting adjourned at 2:10pm

Those in attendance:

Hilda Arrendondo-Garibay via anymeeting.com

Kari Perez, East Texas COG via anymeeting.com

Maria Salazar, City of Dallas 9-1-1 via conference call

Alisa Simmons, Tarrant County 9-1-1 District

Kelly Williams, NCTCOG

Joanne Gilliam, McClennan County 9-1-1

Andrea Wilson, Montgomery County 9-1-1

Sonya L. Clauson, Greater Harris County 9-1-1 District

Pattie Hanon, East Texas Council of Governments

Claudia Caballero, Smith County 9-1-1 District

Lisa Boss, Midland 9-1-1 District

Connie Chavarria, Laredo 9-1-1

Melinda Crockom, CSEC

Patti Davis, West Central Texas COG

Susan Rodriguez, City of Plano 9-1-1

Beth English, City of Rowlett

Audrey Alsip, City of University Park

Cindy Bridges, Williamson County 9-1-1

Sandy Issel, Denco Area 9-1-1 District

Charlesetta Malone, Deep East Texas COG

Leticia Truex, Panhandle Regional Commission

LeighAnn Bluntzer, Amarillo Communications

Kellie Gurley, Lubbock SPAG

Gail Crittenden, Lubbock SPAG

Lydia Seiple, Middle Rio Grande Development Council