

Texas 9-1-1 Public Educators of Texas Meeting
Via Zoom
February 2, 2021

Call to Order - Welcome - Introductions by Audrey

The meeting was called to order at 1000 and conducted icebreaker asking participants to share one positive thing that has happened. Introduced 2021 Board members.

The following people were in attendance:

<i>Attendee</i>	<i>Agency</i>
Amelia Mueller	NCT 9-1-1
Andrea Wilson	Montgomery County 9-1-1
Athena Walker	City of Laredo
Audrey Wilbourn	RC Sheriff
Bea Gabrillo	CBCOG
Becky Cooley	CTCOG
Carla Hebert	WCTCOG
Celina Rodriguez	WTAMU
Charlesetta Malone	DETCOG
Dalanie Underwood	WTAMU
Frances Garcia	El Paso 9-1-1
Juan Chapa	LRGVDC
JoAnne Gilliam	McLennan County 9-1-1 EAD
Laura Richardson	Alamo Area COG

Leticia Truex	PR 9-1-1
Melinda Crockom	CSEC
Maggie Garza	LRGVDC
Patti Davis	WCTCOG
Pattie Hanon	East Texas COG
Samantha Martin	ATCOG
Sarah Wines	COG
Sharon Brown	City of Houston
Susan Rodriguez	Plano 9-1-1
Sonya Clauson	Harris County 9-1-1
Doug Burks	West Central Texas COG
Norma Olivarez	MRGDC
Erik Diaz	MRGDC

Approval of minutes from October meeting: Motion made by Patti Davis at 1017, 2nd by another member and approved by all in attendance.

Treasurers' report by Leticia Truex:

Account balance is \$5141.30, there was a charge for GoDaddy for the old domain, however, Patrick will follow-up. PET website was down yesterday but paid \$12 for another year and it should automatically renew hereafter. Will add Leticia Truex to account by next meeting.

APCO Booth - Conference cancelled? TX Public Safety Conference cancelled but not APCO which will be in San Antonio on August 15-18th, 2021. NENA conference will be in Columbus on July 25-29th. Richardson & Hebert volunteered to assist at PET booth in San Antonio (theme: Fiesta). Suggestions posed to find out the deadlines to secure a booth and the associated cost to discuss during the next meeting.

Update on CSEC presented by Melinda Crockom: 2nd edition of newsletter from AT&T describing where the program is in their transition to NG911. Working on the 3rd edition that will be out in March.

PET Educator of the Quarter presented by Melinda Crockom: No winner for past three quarters. 1 nomination received - Public educator of the quarter: Sonya Clauson! Will mail certificate to her.

NPEF Update by Melinda Crockom: registration is open. Started webinars that have been highly successful. Almost 200 views featuring Catlin. Next one will be February 18th by Ben from 1200-1305 CST about elevating virtual learning. Recordings will be available on YouTube to watch after the live webinar. Accepting suggestions for webinars.

My9-1-1Shop featuring Doug Burks: Co-op order has been put together, visit my911shop.com, features upgrades and new items. Wanting to broaden demographics to include a wider range of public safety employees. Every month will have a live feature on Facebook. Back to taking purchase orders, no amount too low or too high. Sending Sonya 26oz. Mug as congratulations for being PET educator of the quarter. Cell phone Sally design will stay as is on bookmarks. Will email the presentation to everyone for reference. Slap bracelets. Recycled currency pencils. "Help us, help you" Hi-lighters. First responder t-shirts 100% cotton. \$2 more for larger sizes above XL, up to 4X. Willing to customize everything except bookmarks. Shipping is 10% of order.

NENA Update by Sonya Clauson - Change of date to July 25th, communications committee working on promoting work of other committees. Looking for people to help with RTT (real time texting).

WIN by Sonya Clauson - Women in 911 group. Go to NENA website and look for the WIN page, hosting webinars highlighting women in the 9-1-1 industry.

TC Week (April 11-17) by Leticia Truex - sent out donation letters and emails to community members, requesting companies to give items that will promote their business and give to local heroes. Working on company varsity sports unlimited. Not actually paying for TC shirts, companies will buy ad space on the back of the shirts to cover the cost to receive shirts for free. PSAs 4x/year, will do a shout out to telecommunicators. L. Richardson gave their call centers massage chairs, considering challenge coins for this year. Mueller's center is

celebrating its 30 year anniversary - will do challenge coins and "FBI" windbreakers that say "911" instead. Everything will be virtual using digital strategies. Athena Walker plans to reach out to local businesses to purchase 3-4 days of lunch/dinner for shifts, looking into gifts (sweatshirts?), still looking for ideas.

Legislative Updates by Andrea Wilson - No committees assigned yet. Two bills being reviewed, seeking clarification & will send out a report. Legislature has 1 thing to do by May, pass a budget. May call over summer for special sessions. Will send updates as they come to her.

Vacant Committee Chairs by Audrey Wilbourn - Communications, Communications Co-chair, and Resource chair are currently vacant. Frances (Mentoring) & Sonya (Public Information) will continue in their current capacity. Reviewed duties of Communications chairperson. Engaging social media more by sharing things, presentations and outreach in your area between quarterly meetings. Possibly highlighting educators and recognizing what they're doing. Training from Facebook rep by Janelle. Social media for government, provides great tools and resources. TAMIO Tx Association of Municipal Information Officers (for PIOs), however, we can also join as well, host webinars. Motion to nominate or appoint Doug as Resource chair made by Charlesetta. Will check by-laws to see if the Communications co-chair can be eliminated. Melinda as Comm. chair, Leticia has been handling the communications responsibilities, but accepting names to take over communication co-chair.

October PETS meeting date: tentatively 10/25, possibly having it in San Antonio but its still up in the air. Board room has already been reserved for 10/25 & 10/26 by L. Richardson. Potential that it may change. Other events also being scheduled for OCT that may conflict with the meeting date, will revisit again in May. Next meeting May 4th.

Next meeting: May 4th - Susan Rodriguez will conduct a program on Virtual Presentations.

Update on Louisiana by Athena Walker - Public education for district, since COVID extremely restricted. One event in Sept, a large homeschool event. Went to space center and spoke to about 400 people that day. Parenting centers & hospitals - virtual meetings. Scheduling class dates for NENA. Not allowed in schools. Filmed PSA with fire department, released at grade levels. Aired yesterday in high schools. Will air throughout the year in schools. Partnering with drivers education businesses speaking on distracted driving and what to do if they need to use 911. RE: Telecommunicator Week - sent out donation letters to businesses to honor telecommunicators. Goal is to have something for every TC. \$1000 gifted from their local power company.

Share time: Doug shared that t-shirts in 4X & 5XL will be an additional \$4 dollars. Patti ordered

Cell Phone Sally calendars to be distributed to 2nd graders in her region with letters to principals in advance. Completed 15-second PSAs that will run FEB-APR, focus on knowing location, call if you can, text if you can't...will do more in APR that will focus on telecommunicators. Doug doing voice-overs (history in radio). Leticia will do PSAs 4x a year, working on virtual classrooms. Time consuming. Will be ready for the board meeting next month and will distribute it after. Over the top ads - will be on TV streaming services in Randall County. Will have a spot with Audrey being interviewed by "Cap" to add. TX NENA awards are open - nominate your people.

Group picture taken. Motion to adjourn put forth at 11:41am. Meeting concluded at 11:41am.