



Texas 9-1-1 Public Educators of Texas Meeting
Frontier of Flight Museum, Dallas TX
October 23, 2018

Call to Order, Welcome, Introductions (Joanne Gilliam)

The meeting was called to order at 10: 08 am by Joanne, and she welcomed everyone. The following people were in attendance:

Alsip, Audrey	University Park
Arterbury, Scotti	Williamson County Emergency Communications
Chavarria, Connie	City of Laredo
Craig, Chelo	Denison PD
Davis, Patti	West Central Texas Council of Governments
Dean, Kelsey	CAPCOG
Escamilla, Dora	City of Laredo
Garcia Jr, Jose	CCECD
Gilliam, Joanne	Mclennan County 9-1-1 District
Hanon, Pattie	ETCOG
Luz, Patrick	Plano 9-1-1
Malone, Charlesetta	Deep East Texas Council of Governments
Martinez, Jessica	City of Amarillo
Martinez, Tifney	Denco 9-1-1 District
Morales, Bill	SC911 District
Quintero, Paul	AACOG
Ramirez, Ana	City of Rio Grande City
Richardson, Laura	AACOG
Rocha, Stephanie	West Central Texas Council of Governments
Rodriguez, Susan	City of Plano Public Safety Communications
Tienda, Amanda	City of Laredo
Truex, Leticia	Potter-Randall
Walton, Augustest	University Park
Wilbourn, Audrey	Randall County Sheriff's Office
Wilson, Andrea	Montgomery County Emergency Communications

Approval of Minutes (Joanne Gilliam)

Approval of minutes for July. Susan made a motion to approve the minutes. Connie seconded the motion. Motion passed.

Treasurer's Report (Connie Chavarria)

Connie gave the treasurer's report. Balance as of that day \$5979.67.

Election Results (Joanne Gilliam)

President Elect beginning in January is Lisa Aguilar

Co-op Order (Stephanie)

Most products have been received and sent out. If you need an update on the last few remaining orders, email Stephanie. We had good participation, and we will do another one in the spring. The items from the last co-op are still available, but they will be priced slightly higher.

Renewal of Domain Name (Joanne Gilliam)

The charge to renew through Go Daddy is \$19.99. Stephanie motioned to approve the charge for this purpose, and Charlestta seconded. Motion passed.

Facebook Group (Joanne Gilliam)

To add another channel of communication, we could create a closed group on Facebook for PET. Kelsey motioned to create the group, and Leticia seconded. Motion passed. Joanne will create it.

NPEF Presentation (Patti Davis)

This is a national event that was based on PET when it was first started, just had their 9th conference in July 2018. Next year's conference in July 14-17, 2019 in Virginia Beach, VA. The presentation had testimonials from attendees who all raved about how great the conference is: interactive; always leave with something; networking and working in groups with people from other areas gives us new ideas; free handouts; gets you out of your box; come with an open mind; think gold line family reunion; fun and on time; educational. This year's theme was Adventures in Wonderland, and they had a mad hatter contest, a networking lunch, excursion and tour, and door prizes. Toni Dunn gave a presentation on RTT, and Christy Williams gave a presentation on Happy Birthday 9-1-1. There was an addressing display that gave pub ed slogan ideas like "smarties know their location" on packages of smarties candy. NPEF is free to join by visiting 911npef.org and they have shared files on dropbox available to all members. A variety of PSAs made at conferences with various video building tools were played in the presentation. There was a preview of next year's conference. Registration should be open by the end of October. Early pricing is \$150, and regular pricing is \$300. There will be a call for papers and scholarship applications available soon.

Meeting dates/locations/hostesses for 2019 (Joanne Gilliam)

The January and April dates that TNT picked were not available at the museum. TNT and PET voted to hold the October meeting in San Antonio. The 2019 meeting dates and locations are as follows:

Tuesday, February 5, 2019 – Dallas – hostesses Patti and Stephanie

Tuesday, May 7, 2019 – Dallas – hostesses Lisa and Joanne

Tuesday, July 30, 2019 – Dallas – hostesses Kelsey and Leticia

Tuesday, October 29, 2019 – San Antonio – hostesses Connie, Amanda, and Laura

Approved By-laws (Joanne Gilliam)

Handed out for reference

NENA and TX Public Safety Conference Update (Andrea Wilson and Joanne Gilliam for Sonya Clauson)

Conference registration is open; schedule is posted; and early bird pricing ends in February. More than 100 people attended the fall conference 3 weeks ago. They are looking for a new location for the fall conference, submit suggestions to Andrea Wilson.

NENA Standards and Best Practices Conference is January 21-24 in Orlando. Call for sessions deadline is Friday for National NENA. Sonya is working on Text to 9-1-1 posters for high schools.

CESC Update (Joanne Gilliam for Melinda Crockom)

The CSEC YouTube channel has a Kari's Law PSA. Joanne has some Cell Phone Sally and friends DVDs without the text info to hand out and some various other give aways.

Public Educator of the Quarter (Joanna Gilliam for Melinda Crockom)

July – Jessica Martinez

October – Michelle Sheppard

How Districts and COGs Work Together Presentation (Leticia Truex)

The biggest difference is funding. A COG is a part of the state program, and a District gets its own funds. Leticia's COG and District work together to plan, fund, and staff events. They share a booth at local events. They go in together to order pub ed items. When possible, the District pays the food at events, since the COG cannot. Side bar: Pam has accepted a new position. Not sure on any details on replacing Pam's position, but hopefully the two agencies can continue to work together.

Open discussion on the various presentations. People found them helpful, so we would like to continue them in 2019. Please submit any ideas/requests to Joanne. Some ideas discussed: how to use interactive online polls/quizzes, Toni Dunn on RTT, Apple/RapidSOS, metrics and evaluations to use as justification for a pub ed program, educating your legislators, general hints tips tricks on what to say and what not to say.

Committee Breakouts/Reports

Resource-Leticia

Discussed gift/pub ed item ideas including: stretchy bands, flashlights, nightlights, hoodies, candy jars, blankets, gloves, hats, desk exercise bikes. One COG paid for a desk treadmill for each of their PSAPs. Discussed healthy initiatives that can be done in the comm center.

Public Info-Kelsey

Confirmed current members willing to work on the committee. Will prepare an email to all of PETS to solicit more participation in this committee and go from there.

Mentoring-Connie

Introduced the new members at the meeting to the website and dropbox.

Communications-Patti

If you have any files you can share, email Lisa, so they can be put in the PET dropbox. The website has been updated with photo and information changes. A payment option has been added to the registration process.

Amanda – what do you tell young kids about using a smartphone to call 911? Use the emergency button – discussion of the use of different types of phones

Paul – discussion of who has what type of costumes, how some costumes get cleaned, how to protect the costumes, and how to transport them.

Share Time

Susan-balloon fest was supposed to last 3 days, but we were only there 2.5 hours due to weather. Had a great NNO. Christmas parade coming up. Beginning to cross train others to replace her. Retiring at the end of this year/beginning of next depending on some things happening at home.

Chelo-trying to bring pub ed to Denison PD

Kelsey-very successful career fair since they let her order a table drape. Hoping to expand into other career fair/school districts in her region.

Joe-having first career day tomorrow and working with kids and parents on using their phone to call 911 and knowing their location

AACOG-communicating with PSAPs about what they want to order

Patty-working on wide area network for the region

Charlesetta-Text to 9-1-1 implementation coming soon, having a PSAP Supervisors meeting with ECaTS training

Scotti-hosted Shattered Dreams, attended career fairs, discussed their TERT response

Tiffany-Friday Night Lights with two in district teams, Be A Lifesaver-911 tips

Leticia-car show; NNO; 9/11 TC event that included zipline, burger buffet, and 80s band; January partnership with Amarillo Bulls

Amanda-CMCP class had 24 people from the region plus 10 outside the region, doing an ENP push in January

Connie-back to school event recognized by the school district, NNO included non profits and LE with a mascot dance off, MLTS testing found an error that was corrected and retested, Head Start program, PTA meeting, Veterans event, health fair, recycle days, and held a regional trainer/pub ed meeting after the last TNT/PET meeting

Joanne-building back up PSAP and buying new equipment, trying to be more active on social medi

Andrea-4th annual junior first responder camp, school safety meeting, county wide active shooter drill, NNO, home and garden show, monster truck rally, pumpkin carving contest, operation blue elf, possibly hiring a trainer

Adjourn

Meeting was adjourned at 2:09 pm